

COOPERATION TYPES

General Partner or Partner Country

Expo "Balttour 2026" is looking for one general partner or partner country

Price EUR (including VAT 21%)

50 000 €

up to 200 m²

Booth size



PARTICIPATION IN THE EXPO PROGRAMME

Active presence in:

- opening of the Expo
- VIP round
- special B2B events
- business reception
- organization of major lottery prizes and additional events organized at the partner's discretion



PHYSICAL ADVERTISING AT EXPO

- Large banner above the central entrance of the exhibition centre
- Big objects
- Banners, posters and other advertising materials along the main aisles and in the hall
- Branding of selected functional areas and information objects



PUBLICITY AND ADVERTISING

- Publishing of the partner's advertising materials
- Integration of other digital activities in the Expo's website and social channels (development of partner's communication plan and coordination with Balttour's PR Manager)
- Partner's information / logo in the Expo's advertising campaign and press releases

Partner

Expo "Balttour 2026" is looking for two partners

Price EUR (including VAT 21%)

30 000 €

up to 100 m²

Booth size



PARTICIPATION IN THE FAIR PROGRAMME

Presence in selected events:

- including business reception
- special B2B events
- organisation of the big lottery



PHYSICAL ADVERTISING AT EXPO

- Big objects
- Banners, posters and other advertising materials along the main aisles and in the hall
- Branding of selected functional areas and information objects



PUBLICITY AND ADVERTISING

- Publishing of the partner's advertising materials
- Integration of other digital activities in the Expo's website and social channels (development of partner's communication plan and coordination with Balttour's PR Manager)
- Partner's information / logo in the Expo's advertising campaign and press releases

Functional area or event partner

Price EUR (including VAT 21%)

10 000 €

up to 50 m²

Booth size



PARTICIPATION IN THE FAIR PROGRAMME

- Partner's brand in one Expo event or area selected by the partner



PHYSICAL ADVERTISING AT EXPO

- Objects, banners, posters and other advertising materials along the main aisles and in the hall
- Branding of one selected functional area or information object



PUBLICITY AND ADVERTISING

- Publishing of the partner's advertising materials
- Integration of other digital activities in the Expo's website and social channels (development of partner's communication plan and coordination with Balttour's PR Manager)