

# Your tourism meeting point!

## **BALT** <sup>2027</sup> **T** **UR**®

**33<sup>rd</sup> International Tourism Fair**  
**5–7 February**

**Ķipsala International Exhibition Centre**  
**Riga, Latvia**



Information for tourism professionals →



# Balttour power for your possibilities!

**33**

countries

**310**

exhibition stands

**18 000+**

visitors

**4 500**

professionals

## Rich

Latvia and Baltic States in close-up, destinations, agencies, logistics, tour services and official representatives

## Global

Meeting point for Baltic and global tourism professionals, new partners, important tourism brands

## Meaningful

modern trends, popular destinations, presence and publicity by media and influencers

## Valuable

client experience, cooperation results, official and formal events, entertainment

## Participate in the largest tourism fair in the Baltic States!

★ Tourism networking ★ Demonstration of the newest trends ★ Sale and reservations of tourism services



How does BALTTOUR look like →

# Be a part of the largest Baltic tourism event!

Join us and meet thousands of travellers and industry professionals



How does BALTTOUR work →

# What can you expect?



## Exhibition stands:

- Tour operators, agents, cruises
- Inbound, local, outbound, incentive / event tourism
- Business, conference, culture tourism
- Tourism information centres, municipalities, thematic organisations, education institutions, museums, theatres
- Air carriers, busses, ferries
- Accommodations, rural, culinary, medical tourism
- Insurance companies. Media, influencers, IT services

## Events:\*

- B2B events for inbound tourism and destination news
- Presentations and performances at exhibition booths and in conference halls
- Opening of the fair and evening reception
- Non-stop “Travellers’ tales” and performances on the stage

\* programme is published on the fair website and other web resources

What you should know to participate with an exhibition booth →



# Guide for participants

## Contact project manager

to find out more about places, types of booths and other efficient possibilities.

## Choose the size of your booth and preferred location,

submit signed contract and pay 20% of the price.

## Order booth attributes

and choose services, plan all your activities until and during the fair. See the checklist on the web site.

## Submit information

about news planned for the fair, run advertising, be visible and invite your clients and partners to visit your booth.

## Finish preparations

do the last arrangements and **participate in BALTTOUR 2027!**

### ● From 12 March

Registration begins

### ● by 30 September

Pay less – SUMMER prices 

### ● by 5 January

Submit info for e-catalogue!  
Order attributes

### ● from 11 January

Start informing about your offer at the fair

### ● by 15 January

Pay the remaining 80% of the price  
Inform about your offer during the fair

### ● 18 January

Invite to the fair, send out invitations

### ● 3–4 February

Arrange your booth

### ● 5–7 February

Balttour 2026

### ● 7, 8 February

Dismantle your booth.

### ● 16 February

Submit the assessment survey



How much does it cost? →

# How much does it cost?



## Registration fee

(Single mandatory payment per exhibition booth. The price includes publishing of the basic information in the fair's electronic catalogue, participant tags for booth workers, invitations for guests and partners, expenses of fair opening event)

150 €



Pay less for a booth, while the ☀ **SUMMER** prices last.

❄ WINTER prices apply from 30 September.



**Row booth**  
(one side open)

☀ 76 €/m<sup>2</sup>

❄ 91 €/m<sup>2</sup>



**Corner booth**  
(two sides open)

☀ 83 €/m<sup>2</sup>

❄ 99 €/m<sup>2</sup>



**Peninsula or island booth**  
(3-4 sides open; minimum 30 m<sup>2</sup>)

☀ 87 €/m<sup>2</sup>

❄ 104 €/m<sup>2</sup>



**Outdoor exhibition**

☀ 19 €/m<sup>2</sup>

❄ 19 €/m<sup>2</sup>

What is the price? →



# What is the price?

Price per booth with equipment / EUR excluding VAT



## Basic offer

“Octanorm” modular booths, 2.5 m high (stand’s walls) + lighting 1000 lm per 3m<sup>2</sup> + inscription on the cornice up to 16 characters.

NB! The basic offer does NOT include furniture, carpet, printings, power and Internet connection, multimedia technology, additional lighting, etc.

**26 €/m<sup>2</sup>**



## Basic offer with additional equipment and services

the basic offer with furniture, equipment and services from the Additional Equipment Rental Catalogue.

**50–150 €/m<sup>2</sup>**



## Custom-made design booth

made according to an individual design using appropriate materials, built-in technology and equipment.

**200–350 €/m<sup>2</sup>**

Contacts →



## Kipsala International Exhibition Centre, Riga

Exhibition area 16 000 m<sup>2</sup>  
Build your business  
with us!

[www.rigaexpo.lv](http://www.rigaexpo.lv)

The Balttour trade fair is  
endorsed by the  
Diplomatic Economic Club

[www.dec.lv](http://www.dec.lv)



**Gints Ozoliņš,**  
Project Manager

✉ [gints.ozolins@bt1.lv](mailto:gints.ozolins@bt1.lv)

☎ +371 28784789

[www.balttour.lv](http://www.balttour.lv)



### Organizers:

Association of Latvian Travel Agents  
and Operators ALTA • [www.alta.net.lv](http://www.alta.net.lv)

ALTA

Leader in the Baltic trade fair  
industry BT 1 • [www.bt1.lv](http://www.bt1.lv)

BT 1

### Partners:



MISSION  
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